# Case study Electronics

# Workspace strategy for global electronics company

Detailed strategy and roadmap demonstrates significant savings achievable in IT operating costs



## Challenge

- Requirement to reduce operating costs in IT desktop function by 30% within 2-year period
- Strategy to be provisioned to whole EMEA territory
  30 countries and 5,500 employees
- Business case needed, to prove a VDI solution would deliver the objective



### Solution

- Delivered comprehensive IT business analysis over 3 months including:
  - Requirements gathering and validation of key use cases
  - Current state discovery and analysis
  - · Industry benchmarking
  - Benefit and financial analysis and modelling
  - Future state vision and roadmap development
- Three viable, fully evaluated solutions presented in the final, vendor-agnostic business case



#### Result

- Validated strategy and roadmap to pragmatically transition customer from early to rationalised state of business process maturity
- Action plan to achieve 50% savings in operating costs, exceeding initial expectations
- **Reduced time to ROI** through detailed strategic planning



#### Customer

This global organisation with headquarters in Tokyo operates in multiple and diverse verticals such as electronics, gaming, entertainment and finance. They aim to deliver ground-breaking technology, content and services to both consumers and businesses.

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Email info@xtravirt.com

Tel +44 (0)800 4880 038

Web xtravirt.com







