

8 tips to keep your Digital Transformation on track

Digital transformation embeds digital technologies into all areas of a business, fundamentally changing its ability to deliver value to employees and customers. Organisations around the world are embarking on these large-scale change programs, but research shows that 70% of them fail to reach their stated goals.

So, what can businesses do to keep their digital transformation on track?

1

Align the technology investment to the business need

Involve key stakeholders from across the business in the discovery phase to clearly define the business requirements. Include technical AND non-technical outcomes in the project plan.

Drivers of Digital Transformation*

Need to introduce efficiency to the business: 36%
High levels of customer expectation: 23%
Need to increase operational agility: 19%
Cost saving through technology investment: 12%
Competitive threats from disruptive digitally-born business: 8%
Other: 2%

Don't manage the project in a silo

The project management of a digital transformation should span all lines of business. The technical changes will have a domino effect, and quickly impact business processes, policies and people well beyond the IT function.

2

3

Remember people are important

Digital transformation impacts the people in your business, so be sure to keep them well informed. Training and up-skilling requirements should be identified and planned for in advance to accelerate time to value (TTV).

Don't dive straight in

Taking the time to plan and properly scope the project at the start will minimise costly project change requests. Thorough discovery and planning can accelerate TTV by 40%.

4

5

Take a holistic approach to project delivery

Digital transformation projects can run for months, even years. That can be daunting. Breaking the project down into clear stages with defined milestones and running technical and non-technical workstreams in parallel ensures steady progress across all lines of business.

Consolidate contracts

Digital transformations often depend on multiple delivery parties working together in a unified way; ensuring that all parties have the same contract terms, and where possible a shared SLA can really keep projects on track

6

7

Clarity over governance and accountability

All parties involved in the project should have absolute clarity of their accountabilities and responsibilities and ideally there should be one prime provider of the PMO function to oversee the entire delivery.

Look beyond delivery

Plan ahead beyond project delivery. Allow for knowledge transfer and determine who will manage which components of the infrastructure post-delivery to ensure the maximum value of the investment is realised in the shortest time.

8

Ready to accelerate your Digital Transformation journey?

Get in touch



info@xtravirt.com



xtravirt.com/contact-us